

Athletic Advisory Committee Meeting
May 4, 2015

In attendance:

Patti Kennelly
Randy Eifert
Julia Eifert
Chris Kelley
Steve Olafsen
Allison Duffield

- We approved the minutes of the last meeting as motioned by Allison Duffield and seconded by Steve Olafsen. The vote to accept was unanimous with Everett Bennett abstaining.
- Jeff Cloos was not present and did not forward the Athletic Director's Report.
- Randy Eifert questioned the status of the code of conduct policy. A discussion of the process by which policies are adopted was held.
- **NEW BUSINESS**
 - No new business was addressed.
- **OLD BUSINESS**
 - Booster Club – Patti and Everett will e-mail a reminder about the Booster's Club meeting on May 18th from 6:30-8:00 at the Community Center. Patti will be in contact with the newspaper to publicize the meeting. Patti mentioned the National Booster's Club website as a resource for By-Laws. About ten people have signed up to attend the meeting. Impact on other Booster Clubs such as the Football Booster Club was discussed.
 - Website/School Records/Stats/Awards- Improvement of the athletic website was discussed. A suggestion of using students to help design an improved website was discussed. Having the school records on the website would be nice. Enhancing how we recognize record holders and accomplishments of athletes was discussed. Seeing past accomplishments also would be welcomed. Inviting past record holders at home coming or at a recognition night is another idea. Another idea was having a student per team that would publicize each team taking pictures, writing articles and keeping statistics. A course could be designed related to that task. Allison Duffield talked about it as an internship through the Career Partnership Program. Ms. Kennelly mentioned personalization as a time when customized learning around sports journalism could occur. Ms. Kennelly described Project U as another possibility for a customized course.

- **Other Open Items/Old Business/New Business – Status of Committee and items for next year**

Next meeting June 15th at 6:00 in the ILJRSRHSLibrary

- **Public Comments**